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★ JUN 10 1920 ★

U. S. Dept. of Agriculture

E. R. Lake,
U. S. Dept. of Agriculture,
Washington, D. C.

This invitation is intended for those who are not now our patrons, but is mailed also to some of our regular customers who may have already received **Burpee's Annual for 1918**, with a request to "pass it along" to a neighbor or friend who would be interested in Burpee-Quality Seeds.

Build Your Garden on A Firm Foundation

"As Ye Sow, so Shall Ye Reap"

You may know the disappointment of a failure in your garden. There is no place where so much effort may be expended in preparation and cultivation as in the garden of the enthusiast. There is no place where such intense disappointment may result from the use of poor seeds.

Satisfactory Crops are the Result of "Quality Seeds"

There is as much in the breeding of seed as in the breeding of animals. Forty years of careful scientific experimenting and investigation have given the House of Burpee a thorough knowledge as to what constitutes seeds of real quality. If you want to be safe and sure, get Burpee's Annual for 1918—

The Catalog Pictured Below

The Vegetables Illustrated to the Left Present a Very Important Fact

Burpee's Quality Seeds are the result of many years of continuous effort toward the development of the best possible in every variety. No expense or effort has been spared to create for the Burpee customers a service that is unsurpassed. We have been conducting each year at Forthwick Farms a series of trials that have numbered more than twenty-two thousand annually. Careful comparisons have been made as to the desirability and adaptability of new and old varieties. The seeds offered by the House of Burpee are those which have proved themselves worthy of the high standard that is necessary to obtain the distinguishing mark.

"Seeds of Burpee Quality"

The result of all of this experience is written into Burpee's Annual for 1918.

Get the Catalog Pictured Below

Why You Should Have the Burpee Annual for 1918

This Carefully Prepared Catalog Will
Prove an Interesting and Valuable Book for Every
Garden Lover

With a view of being of the greatest assistance to our friends and customers, and in order that they might become more familiar with the splendid varieties offered, this book has been increased to two hundred and sixteen pages, twenty-four of which are in color. More than one hundred varieties are here shown in bright, vivid colors of nature.

You will find it an ever-ready friend, a safe guide to success in the garden.

Everything possible has been done to place an immense stock of Burpee's Quality Seeds at your disposal.

You Need Burpee's Annual for 1918

Burpee's Annual for 1918 Mailed to You Free

We Want to Help You With Your Garden Problems

The Burpee Service is always at your command, so this combination post card is sent to you with a view of making it easy for you to obtain a copy of Burpee's Annual, which will be sent to you absolutely free. The only condition (and this imposes no obligation) is that you fill out the attached post card and return it to us *to-day*. A copy is being held in reserve for you and will be sent to you just as soon as the card reaches us.

W. Atlee Burpee & Co. Seed Growers

Burpee Buildings Philadelphia

Kindly cut off this card, write your address plainly, affix one-cent stamp to other side, and mail **TODAY**

W. Atlee Burpee & Co.

Please send me, by first mail, your complete Seed Catalog.

Burpee's Annual for 1918

Name

Ladies please put the prefix Miss or Mrs.

Street Address, Box Number,
or R. D. Route

Post Office

County

State

Are you a Market Gardener or Commercial Florist? If so, kindly state below what Seeds you use in large quantities.



Burpee's Annual for 1918

We are sending this "Combination Post Card" to make it easy for you to get Burpee's Annual for 1918. All you need do is write your name and address plainly, affix a one-cent stamp, and the post card, and the Burpee Annual for 1918 will come to you by return mail. Please remember that your order will be filled (should you decide to order after reading the Catalog) with equal promptness. Promptness and accuracy are a part of the Burpee service, and we have unsurpassed facilities for prompt execution of all seed orders in the new Burpee Buildings Philadelphia

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Burpee's Bush Lima
The Bean That Made Bush Limas Famous

Burpee's Sweet Peas

The House of Burpee has long been famous throughout the world as American Headquarters for Sweet Peas. Such wonderful and well-known varieties as Fiery Cross, King White, Illuminator, Floradale Fairy and Cherish are representative of the many sterling novelties of the Spencer type that we have introduced in recent years.

We are now introducing a new race of Early Flowering or Long Season Sweet Peas that have every indication of giving us all the rare colors of the Standard Spencers. Several of these splendid new Sweet Peas are illustrated in color on page 129, and described on pages 126, 127 and 128 of Burpee's Annual for 1918.

The Collections offered below are the finest of the Standard Spencers.

Burpee's Six "Superb Spencers" for 25 Cents

The six beautiful Spencers offered in this small collection are exceptionally fine.

AGRICOLA.—White, suffused soft silvery lilac.

DAINTY SPENCER. Pure white, distinct margin rose-pink.

ELFRIDA PEARSON. A lovely pink.

GEORGE HERBERT. Bright rosy carmine, very large.

MRS. ROUTZAHN. Apricot ground flushed with delicate pink.

BURPEE BLEND FOR 1918. A superb mixture of many of the very finest varieties.

For 25 Cents this Collection of Six Superb Spencers will be Mailed to any Address

Burpee's Dollar Box of Spencers

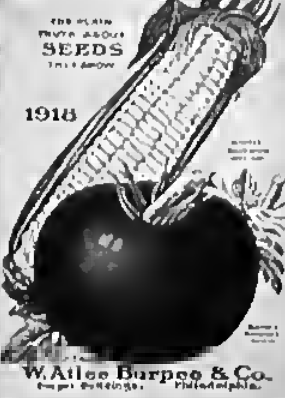


Twenty true and tried Spencers of the finest varieties, including Agricola, Dainty Spencer, Elfrida Pearson, George Herbert, Mrs. Routzahn, Cherish, Decorator, Hercules, Jack Tar, King White, Orchid, Constance Hinton, Fiery Cross, Illuminator, Margaret Alice, Phantom Blue, Royal Purple, The President, Mrs. J. Bahner, and the Burpee Blend for 1918.

Burpee's Dollar Box for 1918 is one of the finest collections that we have ever offered to our many friends. These are all neatly packed, together with Burpee's booklet on the culture of Sweet Peas, and is known as Burpee's Dollar Box for 1918. Mailed to your address upon receipt of \$1.00.

Burpee Buildings W. Atlee Burpee & Co. Philadelphia

Burpee's Annual



Post Card

Place
1c.
One Cent
Stamp
Required

W. Atlee Burpee & Co.

Seed Growers

Philadelphia

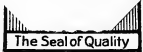
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Please remember that your order will be filled (should you decide to order after reading the Catalog) with equal promptness. Promptness and accuracy are a part of the Burpee service, and we have unsurpassed facilities for proper execution of all seed orders in the new

Burpee Buildings

Philadelphia



The Seal of Quality